Oksana Yastrebova

Senior Product Designer

Profile

Product Designer with 3 years of experience in AI, wellness, mental health and B2C social products, working directly with CTOs and developers. Sole designer on an AI wellness iOS app MVP delivered in 2 months and on a creator-monetization platform for 9 months. Builds Figma-variable design systems that let a 12-person engineering team assemble interfaces straight from components. Software Engineering degree helps hand off developer-ready files.

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Experience

Freelance Product Designer

Upwork (Top Rated) | Remote | Sep 2023 – Present

- Delivered three recruitment websites for one returning client, all implemented in production.
- Built a Figma diagram constructor with hexagon-grid templates and a guide, so a research client assembles framework screens without a designer.
- Kept a 100% Job Success Score and 5.0 rating across 31 completed contracts.

Product UX/UI Designer

Fealya (Contract) | Los Angeles, USA (Remote) | Apr 2025 – Apr 2026

- Designed an AI wellness iOS app MVP as the sole designer in 2 months, from information architecture and 3 core flows to full UI.
- Built a design system on three-tier Figma variables with 8 color palettes, a 10-level type scale and developer documentation.
- Cut routine design tasks by an estimated 60% by integrating Claude and Figma MCP into token generation and audits.

UX/UI Designer

Fan Baits (Contract) | Brighton, UK (Remote) | Oct 2023 – Apr 2024, Jun 2024 – Jun 2025

- Owned design of a creator-monetization platform with ~30 modules as the sole designer for 9 months.
- Raised output from ~30 screens in 2 months to up to 10 a week by building a Figma variables component library that a 12-person engineering team used directly.
- Mentored a designer through onboarding and screen feedback, then took over her workstream.

UX/UI Designer

Propsych (Contract) | Los Angeles, USA (Remote) | Apr 2024 – Aug 2024

- Took a therapy website from wireframes to full UI as the sole designer, including a therapist search catalog with filters.

Skills

Design Systems · Competitive Analysis · Product Design · UX Research · Usability Tests · User Flows · Interviews · Agile · Information Architecture · Prototyping · Mobile App Design · Responsive Design

Tools

Figma · FigJam · Figma Make · Photoshop · Illustrator · Notion · Jira · Claude · Figma MCP · ChatGPT · Gemini

Education

2024 – 2025

Master's, Graphic Design
Kherson National Technical University, Ukraine

2020 – 2024

Bachelor's, Software Engineering
Kherson National Technical University, Ukraine

2023

Google UX Design Certificate (7 courses)

Languages

Ukrainian — Native

English — conversational